



WSYX Columbus
1261 Dublin Rd
Columbus, OH 43215

American Rambler Productions
138 Conant St
Beverly, MA 01915

Contract # 1368454

Schedule Dates 09/07/12-09/10/12
Advertiser Romney for President (25779)
Agency American Rambler Productions (11943)
Product POLITICAL CANDIDATE (ns) (1186)
Brand ROMNEY FOR PRESIDENT (435559)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name KINCA,STEPHAINE
Phone/Fax /
CPE 66
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments ROMNEY
JAREO SALLES

Date Entered 09/06/12
Last Modified 09/06/12
Entered By Melody Margolin
CO-OP No
Headline # ECR09812548
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$8,977.50
Net Total \$50,872.50
Sales Tax

Columbus (WSYX)

By Broadcast Month	Spots	Rate
Sep. 2012	84	\$59,850.00
Grand Total:	84	\$59,850.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/07/12-09/07/12	2	:30	5:58A- 6:30A (EST)						3			3	\$300.00	\$900.00	Columbus (WSYX)	NEWS	9/6/12
2.0	Normal Line / SPOT (2)	09/10/12-09/10/12	2	:30	5:58A- 6:30A (EST)	2								2	\$300.00	\$600.00	Columbus (WSYX)	NEWS	9/6/12
3.0	Normal Line / SPOT (3)	09/07/12-09/07/12	2	:30	6:30A- 6:57A (EST)						2			2	\$300.00	\$600.00	Columbus (WSYX)	NEWS	9/6/12
4.0	Normal Line / SPOT (4)	09/10/12-09/10/12	2	:30	6:30A- 6:57A (EST)	2								2	\$300.00	\$600.00	Columbus (WSYX)	NEWS	9/6/12
5.0	Normal Line / SPOT (5)	09/07/12-09/07/12	2	:30	6:58A- 8A (EST)						2			2	\$375.00	\$750.00	Columbus (WSYX)	GMA	9/6/12
6.0	Normal Line / SPOT (6)	09/10/12-09/10/12	2	:30	6:58A- 8A (EST)	2								2	\$375.00	\$750.00	Columbus (WSYX)	GMA	9/6/12
7.0	Normal Line / SPOT (7)	09/10/12-09/10/12	2	:30	8A- 9A (EST)	2								2	\$375.00	\$750.00	Columbus (WSYX)	GMA	9/6/12
8.0	Normal Line / SPOT (8)	09/07/12-09/07/12	2	:30	8A- 9A (EST)						2			2	\$375.00	\$750.00	Columbus (WSYX)	GMA	9/6/12
9.0	Normal Line / SPOT (9)	09/10/12-09/10/12	2	:30	10:57A- 12P (EST)	2								2	\$550.00	\$1,100.00	Columbus (WSYX)	VIEW	9/6/12
10.0	Normal Line / SPOT (10)	09/07/12-09/07/12	2	:30	10:57A- 12P (EST)						2			2	\$550.00	\$1,100.00	Columbus (WSYX)	VIEW	9/6/12
11.0	Normal Line / SPOT (11)	09/07/12-09/07/12	2	:30	12P- 12:56P (EST)						2			2	\$375.00	\$750.00	Columbus (WSYX)	NEWS	9/6/12
12.0	Normal Line / SPOT (12)	09/10/12-09/10/12	2	:30	12P- 12:56P (EST)	2								2	\$375.00	\$750.00	Columbus (WSYX)	NEWS	9/6/12
13.0	Normal Line / SPOT (13)	09/07/12-09/07/12	2	:30	4P- 4:30P (EST)						2			2	\$500.00	\$1,000.00	Columbus (WSYX)	JUDGE JUDY	9/6/12
14.0	Normal Line / SPOT (14)	09/10/12-09/10/12	2	:30	4P- 4:30P (EST)	2								2	\$500.00	\$1,000.00	Columbus (WSYX)	JUDGE JUDY	9/6/12

CONFIRMATION CONTRACT

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15.0	Normal Line / SPOT (15)	09/07/12-09/07/12	2	:30	4:30P- 5P (EST)						2			2	\$500.00	\$1,000.00	Columbus (WSYX)	JUDGE JUDY	9/6/12
16.0	Normal Line / SPOT (16)	09/10/12-09/10/12	2	:30	4:30P- 5P (EST)		2							2	\$500.00	\$1,000.00	Columbus (WSYX)	JUDGE JUDY	9/6/12
17.0	Normal Line / SPOT (17)	09/07/12-09/07/12	2	:30	5P- 5:30P (EST)						2			2	\$700.00	\$1,400.00	Columbus (WSYX)	NEWS	9/6/12
18.0	Normal Line / SPOT (18)	09/10/12-09/10/12	2	:30	5P- 5:30P (EST)		2							2	\$700.00	\$1,400.00	Columbus (WSYX)	NEWS	9/6/12
19.0	Normal Line / SPOT (19)	09/10/12-09/10/12	2	:30	5:30P- 5:58P (EST)		2							2	\$700.00	\$1,400.00	Columbus (WSYX)	NEWS	9/6/12
20.0	Normal Line / SPOT (20)	09/07/12-09/07/12	2	:30	5:30P- 5:58P (EST)						2			2	\$700.00	\$1,400.00	Columbus (WSYX)	NEWS	9/6/12
21.0	Normal Line / SPOT (21)	09/07/12-09/07/12	2	:30	5:58P- 6:30P (EST)						2			2	\$700.00	\$1,400.00	Columbus (WSYX)	NEWS	9/6/12
22.0	Normal Line / SPOT (22)	09/10/12-09/10/12	2	:30	5:58P- 6:30P (EST)		2							2	\$700.00	\$1,400.00	Columbus (WSYX)	NEWS	9/6/12
23.0	Normal Line / SPOT (23)	09/10/12-09/10/12	2	:30	6:58P- 7:27P (EST)		2							2	\$750.00	\$1,500.00	Columbus (WSYX)	ENT TONIGHT	9/6/12
24.0	Normal Line / SPOT (24)	09/07/12-09/07/12	2	:30	6:58P- 7:27P (EST)						2			2	\$750.00	\$1,500.00	Columbus (WSYX)	ENT TONIGHT	9/6/12
25.0	Normal Line / SPOT (25)	09/07/12-09/07/12	2	:30	7:30P- 8P (EST)						2			2	\$750.00	\$1,500.00	Columbus (WSYX)	ENT TONIGHT	9/6/12
26.0	Normal Line / SPOT (26)	09/10/12-09/10/12	2	:30	7:30P- 8P (EST)		2							2	\$750.00	\$1,500.00	Columbus (WSYX)	ENT TONIGHT	9/6/12
27.0	Normal Line / SPOT (27)	09/10/12-09/10/12	2	:30	11:01P- 11:34P (EST)		2							2	\$800.00	\$1,600.00	Columbus (WSYX)	NEWS	9/6/12
28.0	Normal Line / SPOT (28)	09/07/12-09/07/12	2	:30	11:01P- 11:34P (EST)						2			2	\$800.00	\$1,600.00	Columbus (WSYX)	NEWS	9/6/12

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29.0	Normal Line / SPOT (29)	09/10/12-09/10/12	2	:30	11:35P- 12:04A (EST)	2								2	\$750.00	\$1,500.00	Columbus (WSYX)	NIGHTLINE	9/6/12
30.0	Normal Line / SPOT (30)	09/07/12-09/07/12	2	:30	11:35P- 12:04A (EST)						2			2	\$750.00	\$1,500.00	Columbus (WSYX)	NIGHTLINE	9/6/12
31.0	Normal Line / SPOT (31)	09/10/12-09/10/12	2	:30	S:01A- S:57A (EST)	2								2	\$100.00	\$200.00	Columbus (WSYX)	NEWS	9/6/12
32.0	Normal Line / SPOT (32)	09/07/12-09/07/12	2	:30	S:01A- S:57A (EST)						2			2	\$100.00	\$200.00	Columbus (WSYX)	NEWS	9/6/12
33.0	Normal Line / SPOT (33)	09/07/12-09/07/12	2	:30	S:30A- S:57A (EST)						2			2	\$100.00	\$200.00	Columbus (WSYX)	NEWS	9/6/12
34.0	Normal Line / SPOT (34)	09/10/12-09/10/12	2	:30	S:30A- S:57A (EST)	2								2	\$100.00	\$200.00	Columbus (WSYX)	NEWS	9/6/12
35.0	Normal Line / SPOT (35)	09/08/12-09/08/12	2	:30	7:58A- 9A (EST)							2		2	\$150.00	\$300.00	Columbus (WSYX)	GMA SAT	9/6/12
36.0	Normal Line / Football (36)	09/08/12-09/08/12	2	:30	11:58A- 3:30P (EST)							4		4	\$3,500.00	\$14,000.00	Columbus (WSYX)	COLLEGE FOOTBALL	9/6/12
37.0	Normal Line / Football (37)	09/08/12-09/08/12	2	:30	3:30P- 7P (EST)							2		2	\$3,000.00	\$6,000.00	Columbus (WSYX)	COLLEGE FOOTBALL	9/6/12
38.0	Normal Line / SPOT (38)	09/08/12-09/08/12	2	:30	6P- 6:30P (EST)							2			\$700.00		Columbus (WSYX)	NEWS	9/6/12
38.0.1	Preempt (38)	09/08/12															Columbus (WSYX)	Pre-empt/Exception	
38.0.2	Preempt (38)	09/08/12															Columbus (WSYX)	Pre-empt/Exception	
39.0	Normal Line / SPOT (39)	09/09/12-09/09/12	2	:30	7:58A- 9A (EST)								2	2	\$150.00	\$300.00	Columbus (WSYX)	GMA SUN	9/6/12
40.0	Normal Line / SPOT (40)	09/09/12-09/09/12	2	:30	10:30A- 11:30A (EST)								1	1	\$750.00	\$750.00	Columbus (WSYX)	THIS WEEK	9/6/12

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41.0	Normal Line / SPOT (41)	09/09/12-09/09/12	2	:30	6P- 6:30P (EST)								2	2	\$700.00	\$1,400.00	Columbus (WSYX)	NEWS	9/6/12
42.0	Normal Line / Prime (42)	09/09/12-09/09/12	2	:30	6:58P- 8P (EST)								1	1	\$1,500.00	\$1,500.00	Columbus (WSYX)	ONCE Upon a Time	9/6/12
43.0	Normal Line / SPOT (43)	09/09/12-09/09/12	2	:30	11P- 11:30P (EST)								1	1	\$800.00	\$800.00	Columbus (WSYX)	NEWS	9/6/12

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